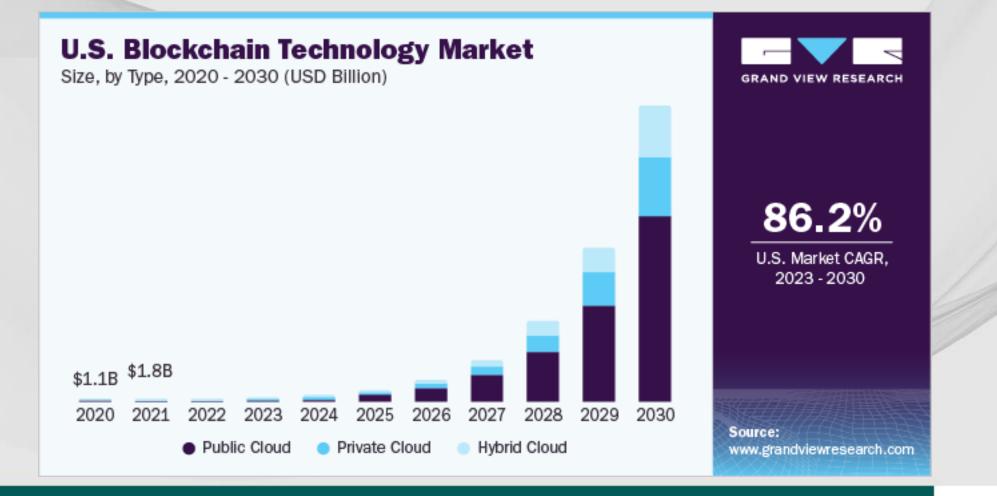
## تحویل دیجیتال: بلاکچین چگونه یکبار دیگر سازمانها را تغییر خواهد داد



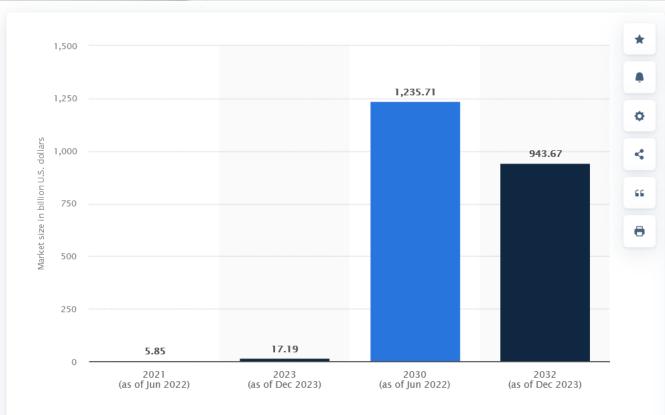


#### **Blockchain Technology Market Size & Trends**





# Blockchain technology cloud market size worldwide in ۲۰۲۱, with a forecast for ۲۰۳۰



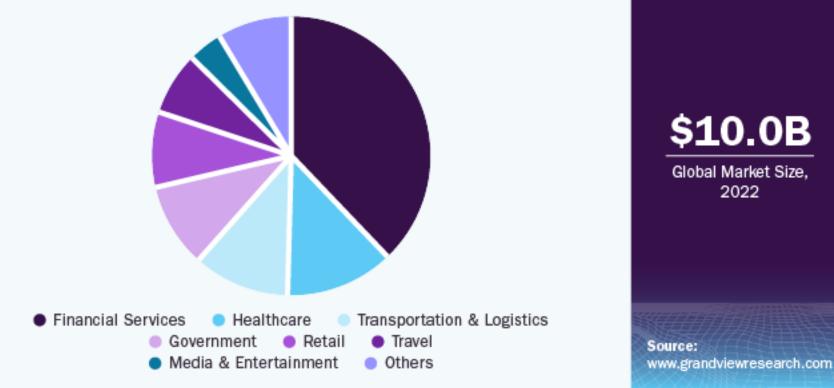
© Statista 2025 🖡



### **End-use Insights**

#### **Global Blockchain Technology Market**

Share, by End-use, 2022 (%)





GRAND VIEW RESEARCH

#### **Market Concentration & Characteristics**

#### Blockchain Technology Market

Concentration & Characteristics



| Market Concentration                                    | Market Characteristics  |          |
|---|-------------------------|----------|
| Concentrated  | Industry Competition    | Low High |
|   | Degree of Innovation    |          |
| Blockchain Technology Market                            | Level of M&A Activities |          |
|   | Impact of Regulations   |          |
| Fragmented Market Growth Stage High Low   Medium   High | Services Substitutes    |          |
|   | End-user Concentration  |          |



### **Regional Insights**

#### **Blockchain Technology Market**

Trends, by Region, 2023 - 2030





#### 37.0%

North America Market Revenue Share, 2022

Source: www.grandviewresearch.com



### **Blockchain Key Benefits**

- Immutability
- Distributed
- Source of Trust
- Decentralized



### **Blockchain Use Cases**

- Finance
- Supply Chain (Walmart)
- Shipment (Maersk)
- Copy Right (Art, Token)
- Insurance



# How Will Blockchain Impact Your Organization in Y+Y&?

- As we begin 2025, digital assets are transforming the financial services industry, driven by their unique capabilities to increase liquidity of real-world assets, provide access to international private markets and enable more efficient transactions.
- The past year has marked a significant shift in the digital asset landscape, particularly with the approval of Bitcoin ETFs demonstrating growing institutional demand.
- Major financial institutions are increasingly integrating digital asset offerings into their services to capture market share and meet client demands.



# How Will Blockchain Impact Your Organization in Y+Y&?

- While regulatory frameworks remain more developed in jurisdictions outside the United States, the incoming administration (Trump) in the United States government is expected to adopt a more favorable and proactive stance toward digital assets, potentially creating a constructive regulatory environment that fosters innovation, provides more clarity for market participants, and positions the United States as a global leader in blockchain and digital assets.
- Meanwhile, the industry continues to evolve globally, supported by improving digital infrastructure and broader market acceptance.



# How Will Blockchain Impact Your Organization in Y+Y&?

- The evolution of blockchain extends beyond its foundational role in enabling cryptocurrencies, emerging as a transformative force in business operations, financial services and digital security. This transformation is particularly evident in key areas such as asset tokenization, crypto trading platforms, and digital payment solutions, where the underlying blockchain technology enables enhanced transaction transparency, immutability, and scalable operations.
- Understanding and adapting to these changes isn't just about staying competitive—it's about capitalizing on new opportunities in lending, payments, asset management and operational efficiency.



### Six market forces shaping the industry for ۲۰۲۵:

- Leverage DeFi to access new financial opportunities
- Prepare for evolving regulatory requirements
- View Bitcoin as a store of value
- Integrate AI and Blockchain to drive innovation
- Rethink enterprise blockchain solutions and tokenomics

Adopt new tax reporting and accounting standards



### Thank you

